



## Community Events Budget & Recaps

The 2021/22 and 2022/23 approved budgets support special event program development and deployment for Community Events. Providing special event's helps individuals and families get connected to Colusa and are integral and essential to vibrant communities. Successful programs require staff time and other resources to properly produce an event. Between August 2021 and April 2022, Council signed resolutions for new procedures for reporting and accountability.

- Credit Card Policy - Resolution 21-45  
8/24/21 Council Meeting, Passed 4-0 with Reische absent
- City Sponsored & Co-Sponsored Events & Tourism Policy - Resolution 21-56  
11/02/21 Council Meeting, Passed 5-0
- City Purchasing Policy  
11/02/21 Council Meeting, No action needed
- City Donation Policy - Resolution 22-03  
01/04/22 Council Meeting, request to bring back with Council modifications  
01/18/22 Council Meeting, Passed 4-1 with Modifications required to Draft B

### 2022 Community Events Season to Date

The City of Colusa's fiscal year runs July 1 - June 30. The events below, with the exception of 3 Concerts in the Park, all fall within the 2022/23 FY

	Concerts in the Park	4th of July	TacoFest	Country in Colusa	Summer Events Total
<b>2021 Spend</b>	<b>\$6,555.48</b>	<b>\$33,535.53</b>	<b>\$27,293.33</b>	<b>\$91,247.00</b>	<b>\$158,631.34</b>
<b>2022 Forecasted Budget</b>	<b>\$8,000.00</b>	<b>\$23,000.00</b>	<b>\$20,000.00</b>	<b>\$65,000.00</b>	<b>\$116,000.00</b>
<b>2022 Actual</b>	<b>\$7,360.00</b>	<b>\$21,359.87</b>	<b>\$9,876.00</b>	<b>\$0.00</b>	<b>\$38,595.87</b>
<b>2022 Fiscal Sponsorship/Revenues</b>	<b>\$2,700.00</b>	<b>\$10,000.00</b>	<b>\$10,125.00</b>	<b>\$0.00</b>	<b>\$22,825.00</b>
<b>2022 City Spend</b>	<b>\$4,660.00</b>	<b>\$11,359.87</b>	<b>-\$249.00</b>	<b>\$0.00</b>	<b>\$15,770.87</b>

1. Totals in bold are actualized.
2. Totals in italic are pending due to AP/AR cycles, however they are captured in totals



# Community Events Budget & Recaps

## Feedback

We are asking the community for their feedback on the events listed below. This information will help us in having the data of the public's opinion, wants, and needs regarding future Community Events. We understand that not everyone has the ability to attend Council Meetings, and we want to make sure your opinion is heard by City Staff and Council. We strive to keep Community events as fun events that are wanted by residents and visitors to Colusa.

<https://www.surveymonkey.com/r/colusaevents>

Concerts in the Park					
New or Returning	Band	Location	Fee	Confirmed Date	Community Partner
New	Keep on Trucking	Sacramento	<b>\$1,200.00</b>	6/2	Colusa Rural Firefighters, Inc
Returning	Cash Prophet	Sacramento	<b>\$800.00</b>	6/16	Friends of the Library/Rotary
Returning	GrooveThang	Sacramento	<b>\$1,200.00</b>	6/30	Colusa Lions Club
New	Legends	Yuba City	<b>\$800.00</b>	7/14	Friends of the Library/Rotary
Returning	Now & Then	Sacramento	<b>\$800.00</b>	7/28	Colusa County Arts Council
Returning	Industrial Drive	Yuba City	\$1,200.00	8/11	Y.E.S Elanor Azavedo Memorial
Returning	Kaylee Starr	Yuba City	\$800.00	8/25	Colusa Firefighters Association
			<b>Paid YTD</b>		
			<b>\$4,800.00</b>		
			<b>Outstanding</b>		
			<b>\$2,000.00</b>		
			<b>Total</b>		
			<b>\$6,800.00</b>		
			<b>Bounce House</b>		
			<b>\$560.00</b>		
			<b>Sponsorships</b>		
			<b>\$2,700.00</b>		
			<b>Anticipated City Spend</b>		
			<b>\$4,660.00</b>		

Returning Concerts in the Park, a series of 7 live concerts at Veterans Memorial Park every other Thursday evening. This season featured 2 new bands, and five bands returning from last year.

Bounce House was from Paco's Jump, a local business. Per agreement with vendor, one invoice will be issued for all 7 dates.

A total of \$2,700.00 in sponsorship/donation was received. \$1,200 from F. Hickel and \$1,500 from Colusa Indian Community Council.



# Community Events Budget & Recaps

4th of July Budget					
Event Cat. Spend	LY Actualized	FY22/23 Q1	% of Budget	Paid YTD	Outstanding YTD
Advertisement	\$900.00	\$230.00	1%	\$850.00	
Entertainment	\$15,500.00	\$19,320.00	84%	\$17,250.00	
Food/Bar	\$2,500.00	\$230.00	1%	\$336.00	
Food/Drink	\$0.00	\$0.00	0%		
Incidental	\$0.00	\$0.00	0%	\$80.00	\$80.00
Labor	\$2,019.87	\$1,380.00	6%	\$1,073.87	
Music	\$9,422.50	\$1,840.00	8%	\$300.00	
Photography	\$0.00	\$0.00	0%		
Set Up	\$3,193.16	\$0.00	0%		\$1,400.00
Padding	\$0.00	\$0.00	0%		\$0.00
<b>Total (Frcst)</b>	<b>\$33,535.53</b>	<b>\$23,000.00</b>		<b>\$19,889.87</b>	<b>\$1,480.00</b>
<b>2022 Running Totals</b>		<b>\$21,369.87</b>			
<b>Var</b>		<b>\$ (1,630.13)</b>			
<b>Sponsorship Funds</b>		<b>\$10,000</b>			
<b>Anticipated City Spend</b>		<b>\$11,369.87</b>			

		\$21,369.87	\$19,889.87	\$1,480.00		
Cat	Paid To	Amount	Paid	Outstanding Balance	Comment/Note	
Advertisement	Pioneer Review	\$850.00	\$850.00	\$0.00	Full Page Ad in 7/30 Issue	
Entertainment	Pyro-Spectaculars	\$17,250.00	\$17,250.00	\$0.00	Fireworks	
Food Vendors	County of Colusa	\$336.00	\$336.00	\$0.00	TFP for City & 3 Vendors	
Incidental	Amazon	\$80.00	\$80.00	\$0.00	Corn Hole Boards to be used for this and other events	
Music	Steven Davis Jr.	\$300.00	\$300.00	\$0.00	4 Hours of DJ Service	
Set Up	3B's Toilet Rentals	\$1,400.00	\$0.00	\$1,400.00	20 Porta-poty Units	
Labor	City Staff	\$1,073.87	\$1,073.87	\$0.00	actualized payroll for city staff	
Entertainment	Pacos Jump House	\$80.00	\$0.00	\$80.00	Bounce House, will be billed in October for full P&R season	
<b>Sponsor</b>	<b>Specified Event</b>	<b>Amount</b>				
F. Hickel	Not specified	\$5,000.00				
Greencuitcles	4th of July	\$5,000.00				
	<b>Total:</b>	<b>\$10,000.00</b>				

- Permits: (1) Colusa County TFP for City of Colusa as Event Coordinator and (3) TFP for food vendors Market Street Grill, Restaurant on the Range, and Jas Dip-n-Drip
- ABC Event Permit: not required, Rocco's & TapRoom served from their property.



# Community Events Budget & Recaps

TacoFest Budget					
Event Cat. Spend	LY Actualized	FY22/23 Q1	% of Budget	Paid YTD	Outstanding YTD
Advertisement	\$4,040.20	\$2,400.00	12.00%	\$0.00	\$1,650.00
Entertainment	\$876.33	\$1,200.00	6.00%	\$0.00	\$580.00
Food/Bar	\$165.00	\$1,000.00	5.00%	\$336.00	\$0.00
Food/Drink	\$0.00	\$1,000.00	5.00%	\$0.00	\$0.00
Incedental	\$88.84	\$500.00	2.50%	\$0.00	\$360.00
Labor	\$4,938.88	\$3,000.00	15.00%	\$0.00	\$0.00
Music	\$5,650.00	\$6,200.00	31.00%	\$3,550.00	\$0.00
Photography	\$1,000.00	\$200.00	1.00%	\$0.00	\$0.00
Set Up	\$3,923.09	\$3,000.00	15.00%	\$0.00	\$1,400.00
Padding	\$6,610.99	\$1,500.00	7.50%	\$0.00	\$1,500.00
<b>Total</b>	<b>\$27,293.33</b>	<b>\$20,000.00</b>		<b>\$3,886.00</b>	<b>\$5,490.00</b>
2022 Running Totals		\$9,376.00			
Var		\$ 10,624.00			
Sponsorship Funds		\$10,000.00			
Comp Entry Fees		\$125.00			
Anticipated City Spend		-\$749.00			

		\$9,376.00	\$4,386.00	\$4,990.00	
Cat	Paid To	Amount	Paid	Outstanding Balance	Comment/Note
Music	Mariachi Bonitas	\$2,700.00	\$2,700.00	\$0.00	Performace at Event. Check will be issued and given at event
Entertainment	Pacos Jump House	\$80.00	\$0.00	\$80.00	Bounce House, will be billed in October for full P&R season
Entertainment	DFT Cornhole	\$500.00	\$500.00	\$0.00	
Music	North State AV	\$850.00	\$850.00	\$0.00	sound set up for stage
Food	County of Colusa	\$84.00	\$84.00	\$0.00	Event Coordinator TFP
Food	County of Colusa	\$252.00	\$252.00	\$0.00	estimated TFP for Taco Comp. Est Rev to apply \$450
Advertisement	Colusa Pioneer Review	\$1,650.00	\$0.00	\$1,650.00	(3) seperate ads from 1/4 page to full page for next 3 weeks
Set Up	3Bs Toilet Rentas	\$1,400.00	\$0.00	\$1,400.00	port-a-pot for event
Incedental	Amazon	\$300.00	\$0.00	\$300.00	misc decor items
Incedental	Carded	\$60.00	\$0.00	\$60.00	decor welcome event sign
Padding	Unknown at this time	\$1,500.00	\$0.00	\$1,500.00	Winnings for Competition
<b>Sponsor</b>	<b>Specified Event</b>	<b>Amount</b>			
CIP	TacoFest	\$3,000.00			
Bud Brothers	TacoFest	\$7,000.00			
CICC	TacoFest	Use of Stage			
	<b>Total:</b>	<b>\$10,000.00</b>			

- Permits: (1) Colusa County TFP for City of Colusa as Event Coordinator and (5) TFP for competitors. Vendors not competing were required to obtain their TFP Permit on their own, and all vendors registered with county that they would be at event.
- ABC Event Permit: Applied, approved, and managed by Colusa Lions Club. TapRoom served from their property.